



Sharing your outcomes |

A conference for the citizen science community

Adelaide, South Australia

February 7 to 9, 2018

Join us as a Sponsor!

The Australian Citizen Science Association is pleased to invite you to our second conference, held in Adelaide from February 7 – 9, 2018. Bringing together citizen science practitioners, participants, thought leaders and decision makers, this exciting gathering promises to showcase best practice in citizen science, outcomes from projects across Australia and the world, and the potential of this growing part of the scientific community. We hope you will be part of this event!

Citizen science is public participation and collaboration in scientific research to increase scientific knowledge

Citizen science projects and groups contribute to research and initiatives in a vast range of disciplines including biodiversity, health, meteorology, air and water quality, botany, astronomy, seismology, ecology, and many others. Citizen science offers enormous research potential, increasing the range and scope of projects, increasing the collection of data on a massive scale, or the scale of work possible by connecting a large community, involving the general public or targeted groups, and benefiting the community through increased scientific literacy. Involvement in projects and increased scientific literacy is shown to lead to better informed community participation in collaborative decision-making processes.

The last citizen science conference, held in Canberra in July 2015, booked out with more than 200 participants from Australia, Europe, the USA and South East Asia and led to the creation of the Australian Citizen Science Association. The community has grown since then, and the role of citizen science is becoming better understood in the research landscape. Excitement is building for the 2018 conference.

Partnership opportunities

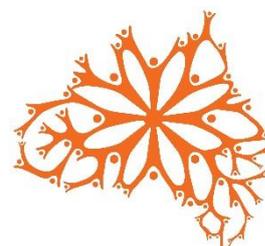
Sharing your outcomes | A conference for the citizen science community offers a range of partnership opportunities, and support for this conference provides a platform to reach a diverse, energetic, national audience working in many aspects of science, research, policymaking and the community. This exposure will reinforce your brand awareness and maximise visibility in the field of citizen science.

Please review the information overleaf and contact us today to support the 2018 Australian Citizen Science Conference.

Contact Amy Slocombe on info.acsa01@gmail.com or 02 9320 6121 to sign up.

We look forward to seeing you in Adelaide in February 2018!

**Australian
Citizen Science
Association**



2018 CONFERENCE

SPONSOR INFORMATION

Major Sponsor Levels

Sponsors will receive acknowledgement and recognition of their contribution through a variety of ways as outlined below.

Pricing and Benefits	Gold Level \$10,000	Silver Level \$5,000	Bronze Level \$2,500	Supporter Level \$500
Recognition on conference website	Large logo	Medium logo	Small logo	Name listed
Recognition in all print materials	Large logo	Medium logo	Small logo	Name listed
Logo on rotating screen display in main auditorium	✓	✓	✓	✓
Promotional item at registration area	✓			
Company banner on stage in main auditorium	✓			
Advertisement in ACSA newsletter prior to conference	✓	✓		
Complimentary registration	Up to 4 employees	Up to 2 employees	1 employee	
Complimentary tickets to cocktail reception	Up to 4 employees	Up to 2 employees	1 employee	1 employee
Company description and advertisement in conference program	100-word description & full page ad	75-word description & ½ page ad	50-word description & ½ page ad	25-word description & ¼ page ad
Recognition at opening session (announcement)	✓	✓		
Recognition at start of streamed session(announcement)	✓	✓	✓	
Supply a chair for a session	✓			

Special Event Sponsorship Options

- **Cocktail Reception** – Wednesday, February 7 - \$3,000
- **Public Lecture** – Thursday, February 8 - \$2,000
- **Attendee Lunch** – Thursday or Friday - \$2,000 each
- **Refreshment Break** – \$1,000 each

Recognition for these Special Event sponsor levels will include: placement of logos, verbal acknowledgement of sponsorship, attendance for a limited number of employees at sponsored events and other benefits as negotiated.