



A conference for the citizen science community

CITSCIOZ20

inspire, influence, impact

6 – 9 October 2020

**Griffith University, Gold Coast Campus
Queensland**

Sponsorship & Exhibition Proposal

CONFERENCE OVERVIEW

The Australian Citizen Science Association (ASCA) is pleased to invite you to their third conference, to be held on the Gold Coast from 6 – 9 October 2020. Bringing together citizen science practitioners, participants, thought leaders and decision makers, this exciting gathering promises to showcase best practice in citizen science, outcomes from projects across Australia and the world, and the potential of this growing part of the scientific community. We hope you will be part of this event!

This year's conference theme is inspire, influence, impact. The Gold Coast, Queensland is the home for the conference. Known for its sunny subtropical climate, surfing beaches, theme parks, nightlife and rainforest hinterland- it's also a hotspot for citizen science. We are pleased to have partnered with Griffith University - Gold Coast Campus as the host of the conference. We have partnered with Griffith University to deliver a conference focused on the sharing of knowledge, collaboration, capacity building and advocacy. We anticipate the conference will draw delegates working on a vast array of disciplines including biodiversity, health, chemistry, meteorology, air and water quality, botany, astronomy, seismology, ecology, and many others. The program will include multiple streams with lots of opportunities for networking, field trips and product displays built into the agenda.

The last citizen science conference, held in Adelaide in 2018, booked out with more than 250 participants from Australia, Europe, the USA and South East Asia. The community has grown since then, and the role of citizen science is becoming better understood in the research landscape. Excitement is building for the 2020 conference!

WHY SPONSOR?

Participation in the conference offers the following benefits for your organisation:

- An opportunity to promote and raise your profile within the citizen science community before, during and after the event.
- A significant opportunity to meet and network with citizen science representatives at a national level in one place.
- Exposure to a target audience in an environment conducive to information exchange that will promote mutually beneficial business outcomes and leverage your organisation's industry relationships.
- A forum to share details about your organisation, including products and services directly to key decision makers and target audience.

ABOUT ASCA

The Australian Citizen Science Association (ACSA) was formed in June 2014 to advance citizen science through the sharing of knowledge, collaboration, capacity building and advocacy. ACSA is governed by a member-elected Management Committee and is supported by state-based Regional Chapters. Membership of the association is open to citizen science project managers, volunteers or anyone with an interest in citizen science.

Visit ACSA's website <https://citizenscience.org.au/> to learn more about what ACSA do, sign up to the ACSA newsletter, and explore citizen science projects via ACSA's project finder.

WHAT IS CITIZEN SCIENCE?

Citizen science involves public participation and collaboration in scientific research with the aim to increase scientific knowledge. It's a great way to harness community skills and passion to fuel the capacity of science to answer our questions about the world and how it works. Visit <https://citizenscience.org.au/10-principles-of-citizen-science/> to find out about the 10 principals of citizen science.

To be involved in citizen science you don't need a science degree. Citizen scientists work with scientists or the scientific framework to achieve scientific goals.



SPONSORSHIP OPPORTUNITIES

All amounts are in Australian dollars and include GST, unless indicated otherwise

PLATINUM SPONSOR

\$15,000

(Exclusive package)

Recognition

- Recognition as the Platinum Sponsor on audio visual display in the main plenary room during plenary sessions
- Verbal acknowledgement as the Platinum Sponsor at the opening and closing addresses
- Acknowledgement as the Platinum Sponsor on the Conference App
- Recognition as the Platinum Sponsor on the Conference website with links to company website

Advertising benefits

- An opportunity to provide signage on the stage in the main plenary room (pull-up banner and promotional material to be supplied by sponsor, by the advised deadlines)
- Full delegate list to be supplied 14 days prior to the Conference, with name, organisation and email address (subject to permission of delegate)
- One full A4 page, full colour advertisement in an ACSA newsletter prior to the conference (artwork to be supplied by sponsor by the deadline to be agreed with ACSA)

Networking benefits

- Two Conference registrations, including attendance to all sessions, morning teas, lunches and afternoon teas (when applicable)

Social media benefits

- Acknowledgment as the Platinum Sponsor on Twitter using the Conference hashtag
 1. As soon as sponsorship confirmed
 2. One week prior to Conference
 3. Day one of the Conference
- An opportunity to have one branded email distributed to the email list of all Conference delegates (subject to permission of delegate and approval by Conference convenor), 1 day prior to the Conference

GOLD SPONSOR

\$10,000

(Only 3 packages available)

Recognition

- Recognition as a Gold Sponsor on audio visual display in the main plenary room during plenary sessions
- Acknowledgement as a Gold Sponsor on the Conference App
- Recognition as a Gold Sponsor on the Conference website with links to company website

Advertising benefits

- An opportunity to provide signage at the registration desk (pull-up banner and promotional material to be supplied by sponsor, by the advised deadlines)
- Full delegate list to be supplied 14 days prior to the Conference, with name, organisation and email address (subject to permission of delegate)
- One half A4 page, full colour advertisement in an ACSA newsletter prior to the conference (artwork to be supplied by sponsor by the deadline to be agreed with ACSA)

Networking benefits

- One Conference registration, including attendance to all sessions, morning teas, lunches and afternoon teas (when applicable)

Social media benefits

- Acknowledgment as a Gold Sponsor Twitter using the Conference hashtag
 1. As soon as sponsorship confirmed
 2. One week prior to conference
 3. Day one of the Conference

SILVER SPONSOR

\$5,000

(Only 8 packages available)

Recognition

- Recognition as a Silver Sponsor on audio visual display in the main plenary room during plenary sessions
- Acknowledgement as a Silver Sponsor on the Conference App
- Recognition as a Silver Sponsor on the Conference website with links to company website

Advertising benefits

- One quarter A4 page, full colour advertisement in an ACSA newsletter prior to the conference (artwork to be supplied by sponsor by the deadline to be agreed with ACSA)

Social media benefits

- Acknowledgment as a Silver Sponsor on Twitter using the Conference hashtag
 1. As soon as sponsorship confirmed
 2. Day one of the Conference

BRONZE SPONSOR

\$2,500

(Only 6 packages available)

Recognition

- Recognition as a Bronze Sponsor on audio visual display in the main plenary room during plenary sessions
- Acknowledgement as a Bronze Sponsor on the Conference App
- Recognition as a Bronze Sponsor on the Conference website with links to company website

Social media benefits

- Acknowledgment as a Bronze Sponsor on Twitter using the Conference hashtag
 1. As soon as sponsorship confirmed
 2. Day one of the Conference

SUPPORTER

\$500

(Unlimited packages available)

Recognition

- Recognition as a Supporter on audio visual display in the main plenary room during plenary sessions
- Acknowledgement as a Supporter on the Conference App
- Recognition as a Supporter on the Conference website with links to company website

OTHER OPPORTUNITIES

We have several other sponsorship packages / add value items available. Please contact the conference organiser to discuss individual sponsorship opportunities to your meet your objectives and budget.

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Name Badge and Lanyard Sponsor
(Exclusive Opportunity) - \$2,500 (inc GST)

Catering Break Sponsor
(Multiple Opportunities) - \$1,500 (inc GST)

Networking Function Sponsor
(Exclusive Opportunity) - \$3,000 (inc GST)

Speaker / Poster Session Sponsor
(Multiple Opportunities) - \$3,000 (inc GST)

Coffee Cart Sponsor
(Exclusive Opportunity) - \$5,000 (inc GST)

Conference App Sponsor
(Exclusive Opportunity) - \$6,500 (inc GST)

SPONSORSHIP TERMS AND CONDITIONS

To confirm sponsorship

- To book a sponsorship package, please visit the sponsorship booking portal at <https://pecbookings.eventsair.com/citscioz20/sponsorship>.
- Enter your company information (including uploading your company logo and weblink), select the package and read and accept the sponsorship agreement.
- Once completed you will receive a confirmation letter and tax invoice.
- Your sponsorship package will be confirmed once the sponsorship agreement has been accepted and the deposit payment of 50% has been paid.
- Payment instructions will be highlighted in the booking portal.

Sponsorship conditions

- To confirm sponsorship, acceptance of the sponsorship agreement in the sponsorship booking portal is required.
- The deposit of 50% of total payment due is required before any entitlements can be delivered (special arrangements can be made).
- The final balance is due by 31 July 2020.
- Payment terms are strictly 30 days after the tax invoice has been sent.
- All fees are in Australian dollars and include GST.

Cancellation policy

- 25% cancellation fee will apply for cancellations received prior to 29 February 2020.
- 50% cancellation fee will apply for cancellations received prior to 30 April 2020.
- 75% cancellation fee will apply for cancellations received prior to 30 June 2020.
- Cancellations received after 30 June 2020 will not be refunded.
- Notice of cancellation must be submitted in writing to shanna@premiereventconcepts.com.au.

Liability/Insurance

All exhibitors must have public liability insurance for the period of the exhibition. The Association, Premier Event Concepts or Griffith University will not be responsible for any loss or injury that may occur to the exhibitor, exhibitor's employees, registrants, the public or property from any cause whatsoever prior to, during and the subsequent period of the meeting. Exhibitors shall indemnify and hold harmless the Association, Premier Event Concepts and Griffith University, from all liability (damage or accident) that might ensue from any cause resulting to or connected with the transportation, placing, removal or display of exhibits.