



# Australian Citizen Science Association

Inspire, Impact, Influence

## CitSciOnline2020

Uniting the Citizen Science community

Australians have had a tough time lately, with extensive drought, unprecedented bushfires, and now a pandemic that has gripped the world. More so than ever, Australians are craving interaction, engagement and a chance to initiate positive change.

Recent events have awoken a nation to the importance of science and the strength of citizens uniting together to achieve a common goal. Citizen Science has never been more important!

For the first time ever, ACSA has prepared an online showcase of citizen science for all to enjoy from the comfort of your own homes.

Whether you are an aspiring citizen scientist, a program leader or a leading scientist in your field, CitSciOnline will inspire and invigorate you by exhibiting some of the amazing citizen science that is happening around the world right now, as well as introducing new and innovative ideas.

Log on to CitSciOnline in October to listen to inspiring presentations, join interactive Q&A sessions with field experts and engage in discussion with the wider citizen science community.

It's time to celebrate those who are engaging citizens in science.

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Over the course of a week in October, CitSciOnline will have a wealth of activities available to celebrate Citizen Science in Australia;

- Webinars, presentations and interactive Q&A sessions - meet the success stories
- Informal online coffee-rooms - engage in discussions with like-minded people
- Social and business networking events - learn, share and collaborate with others
- Online competitions - demonstrate your knowledge and contribution to win prizes
- Engagement campaigns - engage your community

We are bringing together citizen science practitioners, participants, thought leaders and decision makers. Our program will:

- Showcase incredible examples and champions of citizen science
- Share stories of outcomes from projects across Australia and the world
- Start discussions about the growing potential of citizen science

ACSA provided community leadership following the bushfires as well as support and engagement guidance in response to COVID-19 and now we're ready to unite and expand the citizen science community.

## Program of Events

- **THREE online events**  
Each event will feature multiple speakers, Q&A sessions, interactive discussion and more
- **ONE half day symposium**  
Be introduced to cutting-edge research and engage with the most inspirational thinkers of today
- **COMMUNITY competition**  
Share your stories, experience, reflections and research to win and be featured by ACSA!
- **ACSA member perks**  
Become an ACSA member and gain access to additional webinars, discussions and content

## CitSciOnline Themes

CitSciOnline2020 will centre around three themes that are highly relevant in citizen science today

**Disaster response** - Over the last 12 months and still on-going, Australia and the global community have experienced an unprecedented scale of environmental and health challenges. This theme will celebrate and explore the unique platform that citizen science provides for the collection of diverse and comparative data and how the unification of global citizens through science can improve our understanding of both the impact and means for recovery from extreme events.

**Innovation in citizen science** - New approaches and technology are pushing the boundaries of the ways that citizen science can contribute to a range of social and ecological outcomes. This theme will unite cutting edge enabling technologies with citizen science approaches and highlight opportunities for new research.

**Connections and Partnerships** – Connections are at the core of citizen science, which brings together a diverse array of people to share science and creativity through collaboration. This theme will focus on powerful examples of citizen science as a way to connect and foster impact.

## Sponsorship Opportunities

Citizen science is changing the way we do research and is attracting more enthusiasm than ever! CitSciOnline is a FREE event, available to all inquisitive minds.

**Support our event and show your support for citizen science!**

### \$1000 Event Supporter

- \*Name and logo on ACSA website for 12 months
- \*Name and logo displayed on CitSciOnline2020 page
- \*1x branded facebook posts

### \$2,500 Theme Sponsor only 3 available

- \*Name and logo on ACSA website for 12 months
- \*Name and logo displayed on CitSciOnline2020 page
- \*Medium name and logo displayed during break times during webinars in your sponsored theme
- \*Be one of our speakers within your sponsored theme
- \*Logo and recognition statement at the beginning of each webinar within your sponsored theme
- \*Half page feature on ACSA website and in newsletter
- \*2x branded facebook posts and inclusion in program posts

### \$5,000 Event Sponsor only 1 available

- \*Name and logo on ACSA website for 12 months
- \*Name and logo displayed on CitSciOnline2020 page
- \*Large name and logo displayed during break times during webinars
- \*Logo and recognition statement at the beginning of each webinar
- \*Be one of our event speakers
- \*Full page feature on ACSA Website and in newsletter
- \*3x branded facebook posts and inclusion in program posts