

## 2020 AGM: Nominee for Secretary - ACSA Management Committee



Bill Flynn (SA)

## Commitment to and experience in citizen science

Although involved in science education and science outreach for around 20 years I am relative newcomer to citizen science. For the past 18 months I have had responsibility for managing the NASA sponsored GLOBE citizen science program in Australia. CSIRO have partnered with the Australian Space Agency (ASA) for the delivery and management of the program for the next 3 years. During the current partnership my role has been extended to that of country coordinator.

**Business Skills** Experience in strategic planning; establishing or working with/in a not-for-profit (NFP) organisation; experience in managing budgets/finances; managing organisational risk; understanding the legal framework within which NFPs operate; leading change within an organisation

VOLUNTARY CAPACITY: Rotary Club (Blackwood) Annual Art Show Logistics Manager Involved: • liaising with a local senior school personnel to gain access to school premises for the setting up of standing frames • coordinating bump in and bump out for set up and break down of art show • conducting OHS audit and risk assessment • receival of artworks from 200 or more local and interstate artists • preparing rosters for Rotary volunteer attendance during art show opening times Rotary Club Secretary – responsibilities as set out in the Blackwood Rotary Club Constitution and bye-laws and in accordance with the constitution of Rotary International. Eden Hills Country Fire Service – Administration Officer and Finance Officer – responsibility for recording and distributing minutes at brigade meetings; recording incoming and outgoing mail etc. Tracking and recording brigade income and expenditure including member subscriptions etc. I have considerable experience in strategic planning and leading change within my paid employ.

**Stakeholder Engagement** Ability to work and communicate with multiple and diverse stakeholders to achieve positive outcomes, including government (local, state and federal), scientific community, community groups, educators and the private sector

As leader for the CEdO Sustainable Futures program I would work closely with senior management of Bayer Crop Science Australia and the WA Department of Mines and Petroleum. Both of these organisations were funding partners for the program. In my role as state manager for the SA outreach operation I worked closely with the SA Department of State Development, who were providing funding for our regional outreach work.



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As state manager for the CEdO Digital careers program I was instrumental in establishing a SA Digital Careers Steering Committee. This committee had representation from 3 education sectors government, independent and catholic as well as higher education and the digital technologies teachers association. As country coordinator for the GLOBE program I meet regularly with the Australian Space Agency to discuss the GLOBE program and how we can best meet the objectives of both organisations whilst providing accessibility, support and equity for anyone interested in citizen science.

Within my current project, I work with local supervisors and community groups, responsible for gathering clean-up data. In using their data to visualise trends in debris around Australia, we hope to form source reduction plans in combating plastic waste. The results from the studies can also be used to encourage and inform local communities.

**Fundraising** Experience in raising funds (including for NFPs); knowledge of funding initiatives (including government, philanthropic, corporate) In mid-2019 I had the privilege of taking part in CSIRO's On Prime experience. On Prime challenges participants who arrive with a product or an idea to effectively take a step back from their product/idea and disregard any investment they may have already made. They are then encouraged to conduct a minimum of 100 conversations with a broad variety of potential customers/clients to identify their 'pain points' and then critically analyse the fit or otherwise of their product/idea. Through a cold call I was able to initiate a discussion with CEdO Business Development and the Australasian Bioplastics Association. I have had the opportunity to contribute to a number of early discussions and project proposals focused on both initial funding for projects and the refunding of existing projects. Including a \$100K government funded Maker Projects Community STEM grant. And the recent CSIRO/ASA partnership for the GLOBE program.