



# Sponsorship Opportunities

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#CitSciOz25

## Australian Citizen Science Association National Conference

A Catalyst for Change

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October 13–15, 2025

Melbourne Connect, VIC

### Contact

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**Australian  
Citizen Science  
Association**



## Welcome to CitSciOz25!

The Australian Citizen Science Association (ACSA) thrilled to announce our fifth biennial conference to be held in Melbourne, October 13–15, 2025. Our theme "**A Catalyst for Change**" celebrates the impact of citizen science in addressing many of our most pressing challenges across climate, environment, health, education, sciences and humanities. The conference aims to engage diverse audiences, from practitioners and policy makers to researchers and educators throughout Australia and beyond.

**We invite you to be part of this important conversation by becoming a conference sponsor.** Your support will help enable broader participation, advance community-driven research, and strengthen the growing citizen science movement in Australia. Through the partnership opportunities detailed in this proposal, you can contribute directly to creating lasting positive change in how we address real-world challenges through citizen science.

# About ACSA

The Australian Citizen Science Association (ACSA) is the peak body for citizen science in Australia. Established in 2014, ACSA's mission is to advance citizen science through knowledge sharing, collaboration, capacity building and advocacy, fostering a vibrant community of practice across Australia. Our network includes:

- Over 243 registered individual and organisational members across Australia, with a combined potential audience reach of tens of thousands.
- Active state chapters in Victoria, South Australia, Queensland, New South Wales and Western Australia, and ACT
- Strong international connections with citizen science associations in Europe, Asia, and the United States
- Active and completed projects with universities, government agencies and community organisations (see our [Current Projects](#))
- A growing social media presence amplified by our members' combined activities and engagement.

Learn more about ACSA's Vision and Goals for citizen science in Australia:

<https://citizenscience.org.au/who-we-are/>



*Traditional custodian of the local Kabi Kabi  
people of the Sunshine Coast  
Gubbi Gubbi Dance*

# About The Event

With an expected attendance of 300 participants, CitSciOz25 will unite the Australian citizen science community to showcase achievements, share knowledge, and strengthen connections across the field.

The three-day program will cater to both those who are new to citizen science, as well as experienced practitioners and researchers looking to deepen their expertise and discover new opportunities for collaboration.

Themes for this year's conference may include:

- Biodiversity monitoring initiatives and conservation programs
- Invasive species and biosecurity
- Citizen science and public health
- Emerging methodological, digital tools and best practices in citizen science
- Sustainable Development Goals (SDGs)
- Citizen science in schools and education

Explore our [playlist of keynote presentations](#), or the [full playlist of recorded presentations](#) from CitSciOz23!



## Event Highlights

Keynote presentations from international and national citizen science leaders

Workshops and panel discussions exploring emerging issues and trends

Themed sessions and presentations showcasing stories of successful projects across Australia and beyond

Structured networking opportunities and conference dinner

# Event Schedule

13  
OCT

## Conference Day 1

Our opening day kicks off with keynote presentations, as well as a variety of short talks, long talks, posters, and end with the official welcome evening event. More details to come!

Melbourne Connect, Carlton

14  
OCT

## Conference Day 2

We continue with more keynote presentations, as well as series of informative themed sessions and panel discussions as we conclude Day 2 with a Public Lecture.

Melbourne Connect, Carlton

15  
OCT

## Workshops and field trips

Join us for an amazing program of Workshops and Excursions. Details of the program and links to register for each event will be available soon. These events are open to everyone!

Locations TBD

# Sponsorship Benefits



By partnering with ACSA and the citizen science movement in Australia, you will be contributing to initiatives that are driving meaningful research to address some of the most pressing environmental and scientific challenges of our time. Benefits include:

**An opportunity to enhance your brand's visibility** through prominent placement across conference materials, website and social media platforms, reaching 10,000+ people before, during and after the event.

**Access to a diverse audience of over 300 delegates** including researchers, practitioners and decision-makers, providing significant networking opportunities at both national and state levels.

**A dedicated exhibition space to showcase your organisation's initiatives** and engage directly with representatives from government agencies, research institutions and community groups.

**Access to emerging developments in citizen science**, including methods and best practice through participation in expert panels and focused discussions with leading practitioners in the field.

**A platform to demonstrate your organisation's commitment to community-driven research** while connecting with projects and initiatives that align with your values and objectives.

## Platinum Sponsorship

### Recognition

- Recognition as the Platinum Sponsor on audio visual display in the main plenary room during plenary sessions
- Verbal acknowledgement as the Platinum Sponsor at the opening and closing addresses
- Acknowledgement as the Platinum Sponsor on the Conference App
- Recognition as the Platinum Sponsor on the Conference website with links to company website

### Advertising benefits

- An opportunity to provide signage on the stage in the main plenary room (pull-up banner and promotional material to be supplied by sponsor, by the advised deadlines)
- Full delegate list to be supplied 14 days prior to the Conference, with name, organisation and email address (subject to permission of delegate)
- One full A4 page, full colour advertisement in an ACSA newsletter prior to the conference (artwork to be supplied by sponsor by the deadline to be agreed with ACSA)
- Dedicated exhibition space to display products, initiatives and service

### Networking benefits

- Four Conference registrations, including attendance to all sessions, morning teas, lunches and afternoon teas, networking events and conference dinner (when applicable)

### Social media benefits

- Acknowledgment as the Platinum Sponsor on all social media platforms utilised by ACSA using the Conference hashtag
  - As soon as sponsorship confirmed
  - One week prior to Conference
  - Day one of the Conference
- An opportunity to have one branded email distributed to the email list of all Conference delegates (subject to permission of delegate and approval by Conference convenor), 1 day prior to the Conference

**\$15,000**

Exclusive package

## Gold Sponsorship

### Recognition

- Recognition as a Gold Sponsor on audio visual display in the main plenary room during plenary sessions
- Acknowledgement as a Gold Sponsor on the Conference App
- Recognition as a Gold Sponsor on the Conference website with links to company website

### Advertising benefits

- An opportunity to provide signage at the registration desk (pull-up banner and promotional material to be supplied by sponsor, by the advised deadlines)
- Full delegate list to be supplied 14 days prior to the Conference, with name, organisation and email address (subject to permission of delegate)
- One half A4 page, full colour advertisement in an ACSA newsletter prior to the conference (artwork to be supplied by sponsor by the deadline to be agreed with ACSA)
- Dedicated exhibition space to display products, initiatives and service

### Networking benefits

- Two Conference registrations, including attendance to all sessions, morning teas, lunches and afternoon teas, networking events and conference dinner (when applicable)

### Social media benefits

- Acknowledgment as a Gold Sponsor on all social media platforms utilised by ACSA using the Conference hashtag
  - As soon as sponsorship confirmed
  - One week prior to Conference
  - Day one of the Conference

**\$10,000**

Only 3 packages available



## Silver Sponsorship

### Recognition

- Recognition as a Silver Sponsor on audio visual display in the main plenary room during plenary sessions
- Acknowledgement as a Silver Sponsor on the Conference App
- Recognition as a Silver Sponsor on the Conference website with links to company website

### Advertising benefits

- One quarter A4 page, full colour advertisement in an ACSA newsletter prior to the conference (artwork to be supplied by sponsor by the deadline to be agreed with ACSA)

### Networking benefits

- One Conference registration, including attendance to all sessions, morning teas, lunches and afternoon teas, networking events and conference dinner (when applicable)

### Social media benefits

- Acknowledgment as a Silver Sponsor on all social media platforms utilised by ACSA using the Conference hashtag
  - As soon as sponsorship confirmed
  - Day one of the Conference

**\$5,000**

Only 5 packages available

## Bronze Sponsorship

### Recognition

- Recognition as a Bronze Sponsor on audio visual display in the main plenary room during plenary sessions
- Acknowledgement as a Bronze Sponsor on the Conference App
- Recognition as a Bronze Sponsor on the Conference website with links to company website

### Social media benefits

- Acknowledgment as a Bronze Sponsor on all social media platforms utilised by ACSA using the Conference hashtag
  - As soon as sponsorship confirmed
  - Day one of the Conference

**\$2,500**

## Supporting Partner

### Recognition

- Recognition as a Supporting Partner on audio visual display in the main plenary room during plenary sessions
- Acknowledgement as a Supporting Partner on the Conference App
- Recognition as a Supporting Partner on the Conference website with links to company website

**\$500**

## Additional Opportunities

We have several other sponsorship packages / add value items available. Please contact the conference organiser to discuss individual sponsorship opportunities to your meet your objectives and budget.

Shanna Sheldrick

Premier Event Concepts

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- Evening Networking Event Sponsor (Exclusive) | \$5,000
- Conference App Sponsor (Exclusive) | \$5,000
- Coffee Cart Sponsor (Exclusive) | \$5,000
- Speaker / Session Sponsor | \$5,000
- Catering Break Sponsor | \$1,500
- Name Badge and Lanyard Sponsor | \$2,500

# Sponsorship Terms and Conditions

## To confirm sponsorship

- To book a sponsorship package, please visit the sponsorship booking portal at: <https://pecbookings.eventsair.com/acsa2025/sponsorship>
- Enter your company information (including uploading your company logo and weblink), select the package and read and accept the sponsorship agreement.
- Once completed you will receive a confirmation letter and Tax Invoice.
- Payment instructions will be highlighted in the booking portal and on the Tax Invoice.

## Sponsorship conditions

- To confirm sponsorship, acceptance of these terms and conditions is required.
- A deposit of 50% of total payment due is required before any entitlements can be delivered (special arrangements can be made).
- The final balance is due by 31 July 2025.
- Payment terms are strictly 30 days after the Tax Invoice has been sent.
- All fees are in Australian dollars and include GST.

## Cancellation policy

- 50% cancellation fee will apply for cancellations received prior to 30 June 2025.
- 75% cancellation fee will apply for cancellations received between 1 July 2025 to 31 August 2025.
- Cancellations received after 31 August 2025 will not be refunded.
- Notice of cancellation must be submitted in writing to [shanna@premiereventconcepts.com.au](mailto:shanna@premiereventconcepts.com.au).



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